

# CANADIAN CRITICAL CARE NURSING CONFERENCE

EXHIBIT PROSPECTUS

SEPTEMBER 29 AND 30, 2026  
DELTA PRINCE EDWARD  
CHARLOTTETOWN, PE



CANADIAN  
ASSOCIATION OF  
CRITICAL  
CARE  
NURSES



ASSOCIATION  
CANADIENNE DES  
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# Table of Contents

| <b>Page</b> | <b>Particulars</b>   | <b>Page</b> | <b>Particulars</b>                      |
|-------------|--|-------------|---|
| 3           | Contact Information  | 22          | Exhibit Fees – Booth Space              |
| 4           | About the Canadian Association of<br>Critical Care Nursing | 23          | Exhibit Fees – NFP Table Space          |
| 5           | About the Canadian Critical Care Nursing<br>Conference     | 24          | Exhibit Payment Terms                   |
| 6           | Attendees  | 25          | Cancellation Policies                   |
| 7           | Demographic Information 2024                               | 26          | Exhibit Set Up / Tear Down              |
| 10          | Conference Venue   | 27          | Exhibit Badges                          |
| 11          | Conference Room Block                                      | 28          | Conference Registration /<br>Attendance |
| 12          | Travel Codes – Air Canada / WestJet                        | 29          | Sponsorship Opportunities               |
| 13          | Conference and Exhibit Dates and Hours                     | 33          | Exhibit Terms & Conditions              |
| 14          | Sponsors and Supporters 2024                               | 35          | Code of Conduct                         |
| 15          | Exhibitors 2024  | 36          | Liability / Insurance                   |
| 17          | Important Deadlines  |             |   |
| 18          | Sponsorship – Gold   |             |   |
| 19          | Sponsorship – Silver                                       |             |   |
| 20          | Sponsorship – Bronze                                       |             |   |
| 21          | Booth Inclusions – 10X10 Booth Space                       |             |   |

# Contact Information

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Contact: CACCN National Office at [caccn@caccn.ca](mailto:caccn@caccn.ca)

Visit our website at <https://caccn.ca/2026-canadian-critical-care-nursing-conference/>

or scan the QR Code



# About CACCN

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The **Canadian Association of Critical Care Nurses** (CACCN) is a volunteer organization of and for Critical Care Nurses. CACCN has been the voice for excellence in Canadian critical care nursing since 1984. Our shared goal is to promote quality patient- and family-centered care for Canadian's experiencing life threatening illness and injury.

CACCN welcomes all registered nurses, nursing students, allied health professionals and other colleagues who are interested in advancing the science and craft of critical illness care.

CACCN is a not-for-profit organization and is an active member of the Canadian Nurses Association (CNA) Network of Nursing Specialties and partners with a variety of associations and educational organizations in Canada and around the world.

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# About the

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# Canadian Critical Care Nursing Conference

The Canadian Critical Care Nursing Conference (CCNC) is the premiere national critical care nursing conference in Canada. CACCN has a rich history of providing educational opportunities for critical care nurses, those interested in critical care and allied healthcare colleagues.

The conference brings critical care clinicians, high acuity health care professionals and the inter-professional team together to share oral and poster presentations, reflecting on current, evidence-based, evidence informed best practice of relevance to acute care.

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# Attendees

The  
**Canadian Critical Care Nursing Conference**  
(CCNC)

is targeted towards healthcare professionals working in or having an interest in critical care/acute care – adult, neonatal, pediatric, emergency, vascular access, cardiovascular, allied healthcare, undergraduate nursing students and the interprofessional team.

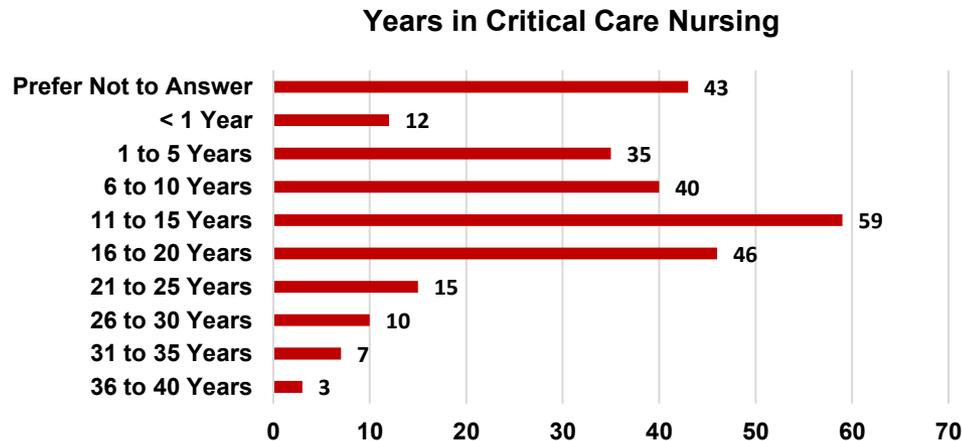
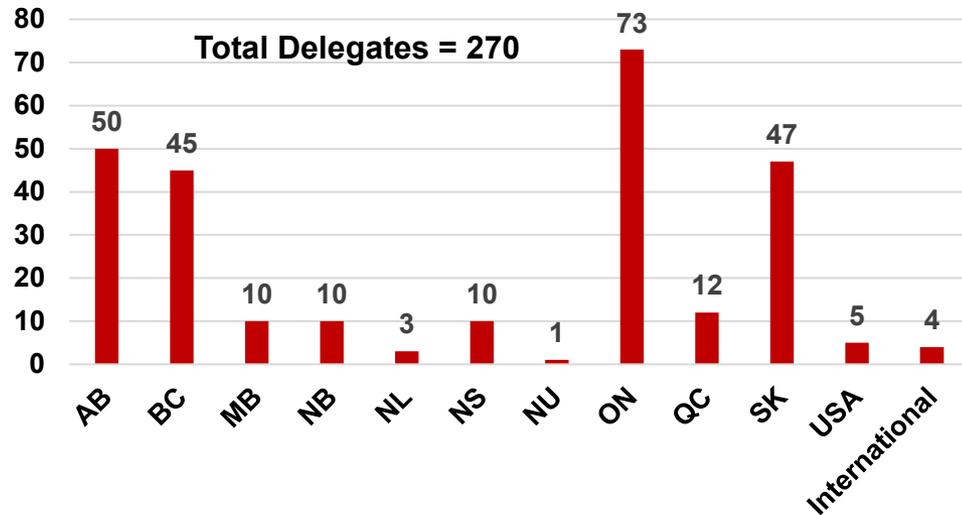
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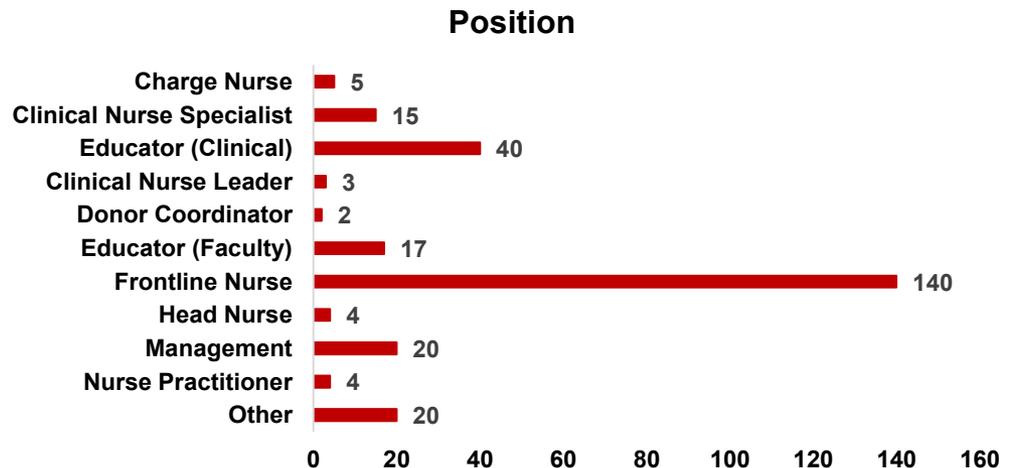
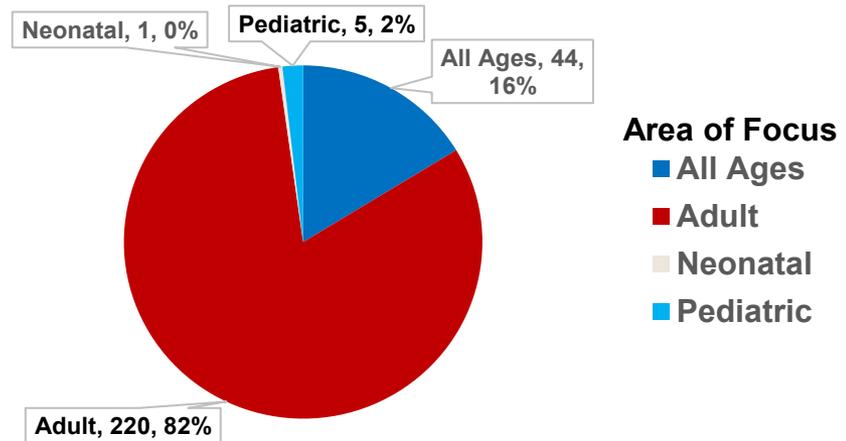
# Demographic Information 2024 Regina, SK

270 attendees



# Demographic Information 2024 Regina, SK

270 attendees



# Demographic Information 2024 Regina, SK

*93% of attendees report they appreciate the value of having dedicated time to interact with our exhibit and sponsor partners, to view new products, refresh knowledge of current products and learn about best practices.*

*94% of attendees rank the conference's educational opportunities as having a good variety of topics / speakers.*

*98% of attendees rank the conference's educational opportunities as highly current topics.*

*88% of attendees rank the conference as meeting and/or exceeding expectations.*

*89% of attendees indicate they attend the conference for the learning opportunities provided.*

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# Conference Venue

## Delta Prince Edward By Marriott

### Effortless stays meet coastal charm in Charlottetown, PEI

Discover Delta Hotels by Marriott Prince Edward.

Centrally located in the heart of the city, we offer more than just a place to stay—we provide an unforgettable destination. Breathe, you made it.

As the only hotel on Charlottetown's scenic harbourfront, we offer easy access to the boardwalk, historic landmarks, Confederation Centre Art Gallery, Victoria Row, live theatre, and rich culinary experiences.

Relax in our updated restaurant and lounge, and enjoy our spa, indoor lap pool, saunas, and fitness centre. In warmer months, take in the waterfront at our seasonal dockside bar and eatery, Brakish.

At Delta Hotels by Marriott Prince Edward, we blend comfort, style, and local charm for an effortless stay that is uniquely PEI



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# Hotel Block



## Delta Prince Edward By Marriott

**Reservations** may be completed using [ResLink](#) (scan the QR Code) or by contacting the hotel at 800-268-1133.

**Room type** (rates per night):

- Standard/Double \$ 349; Triple \$ 369; Quad \$ 389.
- Waterview - Standard/Double \$ 389; Triple \$ 409; Quad \$429.
- *Rates are subject to applicable taxes (currently 18.45% Nov2025).*

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card.

Reservations may be available 3 days prior to and 3 days following the dates of the event, subject to availability.

**Reservations must be received by September 1, 2026.**

After this date, the hotel may accept reservations based on available space.



# Travel Codes

Air Canada Travel Code: **CEBWD991**



WestJet Travel Code: **6I9T4RF**



# Conference & Exhibit Hours

## Conference Days

| Dates                   | Particulars                    |
|-------------------------|--------------------------------|
| Tuesday, September 29   | Conference – Delegates - Day 1 |
| Wednesday, September 30 | Conference – Delegates - Day 2 |

## Exhibit Days

| Dates                   | Particulars                    |
|-------------------------|--------------------------------|
| Monday, September 28    | Exhibit Set Up – Time TBD      |
| Tuesday, September 29   | Exhibit Day – 0900 – 1700 hrs. |
| Wednesday, September 30 | Exhibit Day – 0900 – 1600 hrs. |

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# 2024 Sponsors and Supporters!

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**Baxter**



**PHILIPS**



**Thank you for your support!**

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# 2024 Exhibitors!



The Canadian Journal of  
Critical Care Nursing



**Thank you for your support!**

# Why should you exhibit?



CACCN has been fortunate to host exhibitors and sponsors and offer well-structured exhibit halls for breaks/lunch. Some of our exhibitors have been with us for well over 40 years!

**Year after year, our exhibit partners express that the CACCN conference is a must attend event.**

The CCNC provides the opportunity to educate delegates in person in the exhibit hall during the day, through Plenary and Concurrent Sessions. Exhibitors may also share product information via the delegate bag.

Dedicated exhibit hours provide our exhibitors and sponsors with the opportunity to interact with delegates, sharing information, practice and products.

Although offering dedicated exhibit hours, the hall is also open throughout the day September 29 and 30 for delegates to visit at a more leisurely pace.

# Important Deadlines

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## Up to May 31, 2026

\$ 1,000 deposit holds your spot!

## Early Bird deadline May 31, 2026

**Full early bird payment** is required by this date.

Payments not received by May 31, will be subject to the regular exhibit rates.

## Final Payment deadline September 4, 2026

**Full payment** is required by this date.

## Document deadline September 4, 2026

Exhibit Liability Certificate (property loss, damage & liability for injury) required.

Exhibit representative badge information.

Additional badge purchases required.

Payment deadline for additional badges is October 31, 2026.



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# Sponsorship

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**Four (4)** - 10'x10' booth spaces - prime location:

- Pipe & draping
- 4 – 15 am dual outlets
- 4 – 6-foot tables plus 4 – chairs

**Ten (10)** - Exhibit badges valid for Exhibit Hall only

**One (01)** - Two-day Conference Registration\*\*

**Two (02)** - “Visit our Booth” E-blasts

**One (01)** - Delegate bag insert

Sponsorship recognition

**\$ 13,200 Plus 15% HST**

**(Total \$15,180)**

*\*\* Exhibit registration must be assigned to one exhibit representative for the 2 days.*

*Sharing of registrations is prohibited*

# Sponsorship

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**Three (3)** - 10'x10' booth spaces - prime location:

- Pipe & draping
- 3 – 15 am dual outlets
- 3 – 6-foot tables plus 3 – chairs

**Eight (08)** Exhibit badges valid for Exhibit Hall only

**One (01)** One-day Conference Registration\*\*

**Two (02)** "Visit our Booth" E-blasts

**One (01)** Delegate bag insert

**\$ 11,200 Plus 15% HST**

**(Total \$12,880)**

*\*\* Exhibit registrations must be assigned to one exhibit representative.*

*Sharing of registration is prohibited*

# Sponsorship

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**Two** (2) - 10'x10' booth spaces - prime location:

- Pipe & draping
- 2 – 15 am dual outlets
- 2 – 6-foot tables plus 2 – chairs

**Six** (06) Exhibit badges valid for Exhibit Hall only

**One** (01) One-day Conference Registration\*\*

**One** (01) "Visit our Booth" E-blasts

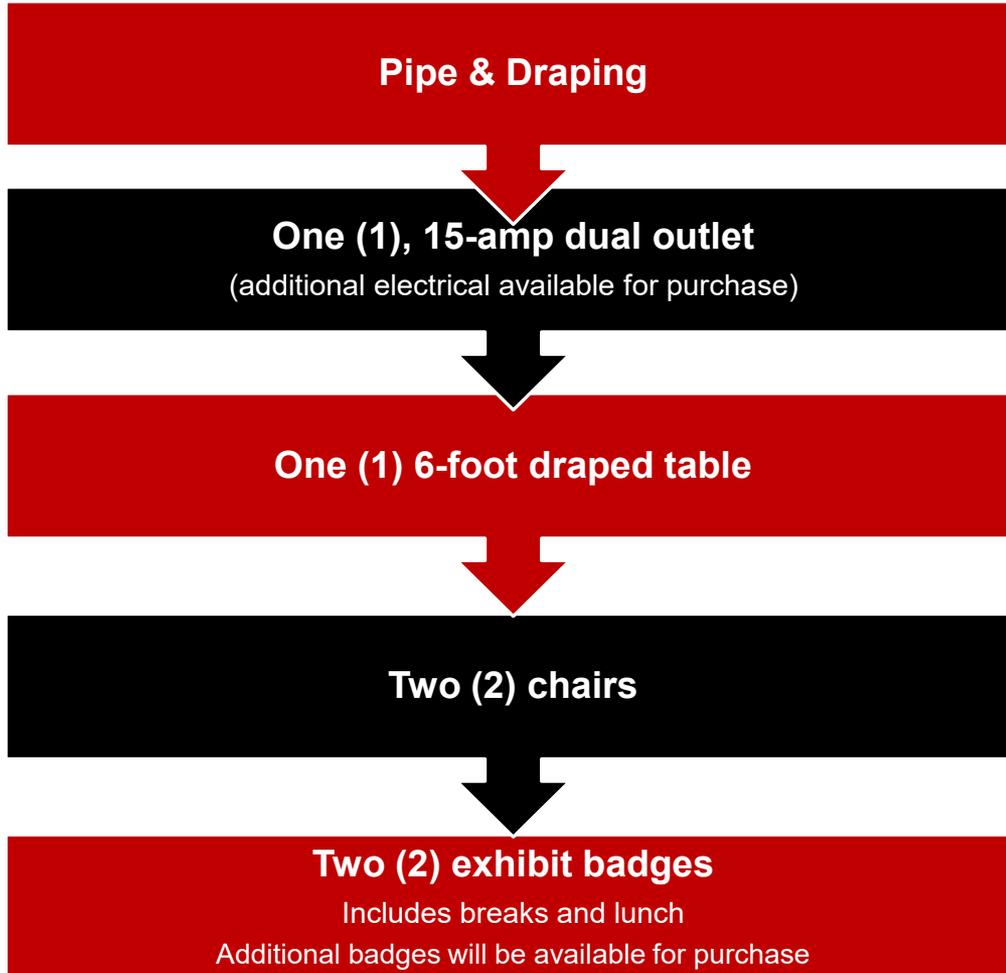
**One** (01) Delegate bag insert

**\$8,200 plus 15% HST**

**(Total \$9,430)**

*\*\* Exhibit registrations must be assigned to ONE exhibit representative.*

*Sharing of registration is prohibited*



# Inclusions

## 10'x10' Booth Space

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# Exhibit Fees – Booth Space

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***Deposit of \$1,000 required at time of booking!***

## **Early Bird Rates**

|              |                      |          |
|--------------|----------------------|----------|
| <b>One</b>   | 10 x 10 booth        | \$ 3,300 |
| <b>Two</b>   | 10 x 20 booth        | \$ 5,300 |
| <b>Three</b> | 10 x 30 booth        | \$ 7,300 |
| <b>Four</b>  | 10x40 or 20x20 booth | \$ 9,300 |

**Plus 15% HST**

***Full Early Bird Payment  
due by May 31, 2026***

## **Regular Rates**

|              |                      |          |
|--------------|----------------------|----------|
| <b>One</b>   | 10 x 10 booth        | \$ 3,500 |
| <b>Two</b>   | 10 x 20 booth        | \$ 5,500 |
| <b>Three</b> | 10 x 30 booth        | \$ 7,500 |
| <b>Four</b>  | 10x40 or 20x20 booth | \$ 9,500 |

**Plus 15% HST**

***Full Payment  
due by September 4, 2026***

**BOOK EARLY & SAVE!**

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# Exhibit Fees

## Non-Profit Table Space

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### Early Bird Rates

8-foot pipe/draping back wall  
6-foot draped table  
1 chair  
1 exhibit badge

**\$ 1,000**  
**Plus 15% HST**

**Full Payment due by May 31, 2026**

### Regular Rates

8-foot pipe/draping back wall  
6-foot draped table  
1 chair  
1 exhibit badge

**\$ 1,300**  
**Plus 15% HST**

**Full Payment due by September 4, 2026.**

### NOTE:

Table Space is reserved for **Not-for-Profit Associations** who hold **Federal Not for Profit Act** status. Corporations Canada confirmation of NFP status will be required. Provincial NFP status does not apply.

*Table exhibit space does not include electrical services. Electrical services may be purchased if needed.*

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# Exhibit Payment Terms

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**Space Assignments** - Gold, Silver and Bronze sponsors will receive booth selection. Otherwise, space is assigned by CACCN on a first come/first served basis.

**Space Reservation** - Exhibit space for your organization will be placed on hold upon receipt of your exhibit registration **and** deposit.

**Exhibit Form Submission** - Upon submission of the exhibit registration, it is understood that the exhibitor/sponsor, the CCNC and the CACCN have entered into a binding agreement with respect to the quantity and size of the exhibit space requested, the use thereof and all other matters included in the agreement. Exhibit space contract terms are voided in the event of non-payment and exhibit fees are only refundable under the refund policy. Submission of the exhibit registration forms confirms the exhibitor/sponsor has read and understands the Exhibit Payment forms, Cancellation Policies, and the Terms and Conditions.

**Early Bird Rates - deadline May 31, 2026** - Should full payment not be received by the deadline date, the exhibit invoice will be adjusted to reflect regular rates.

**Regular Rates – deadline September 4, 2026** - Should full payment not be received by the deadline date, the exhibit space may be released and/or the exhibitor may not occupy the exhibit space until payment is received.

# Cancellation Policies

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**Before July 1, 2026**

**30% administration fee withheld**

**Before September 4, 2026**

**50% administration fee withheld**

**After September 4, 2026**

**No refund provided**

Should you need to cancel, CCNC2026 will work with the exhibitor to assign the administration fees or full exhibit fees to a remaining sponsorship or will assign to a general educational sponsorship opportunity with inclusion of the exhibitor company name in the conference materials.

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# Exhibit Set up / Tear down

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## **Installation**

Monday, September 28, 2026, between 1200 hrs and 2359 hrs (to be confirmed).

## **Installation Deadline**

All exhibit booths must be fully installed by 2359 hrs without exception.

## **Dismantling**

Exhibit booths may be dismantled starting after 1600 hrs on Wednesday, September 30, 2026.

Exhibits must be fully dismantled, prepared for shipping and/or removed from the venue on Wednesday, September 30, 2026, unless prior arrangements have been made directly with the venue.

**CACCN will not be responsible for transportation, installation, dismantling and/or storage of exhibit goods, displays and/or equipment.**

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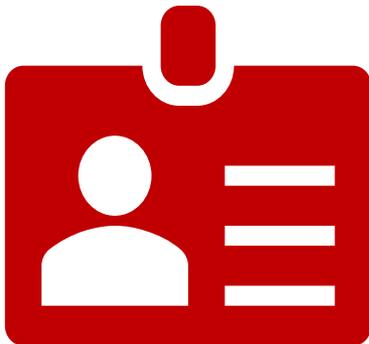


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# Exhibit Badges

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Exhibitors will be responsible for providing **representative badge information** — name, title and email by **September 4, 2026**.



Badges will only be printed onsite if badging information is incorrect.

**Additional representative badges** may be purchased for breaks and lunches (September 29 and 30) at a cost of \$ **TBD** per day.

Payment for additional badges may be paid when staff are registered or by October 31, 2026.

# Conference Registration / Attendance

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With exception of Gold, Silver and Bronze sponsorship conference attendee registration is **not provided** with booth registration.

Exhibit representatives wishing to attend any or all conference educational programming should complete the delegate registration, paying the applicable registration fees.

Contact CACCN National office at [caccn@caccn.ca](mailto:caccn@caccn.ca) if you have any questions.

## **NOTE:**

Conference registrations cannot be shared among exhibit representatives.

Exhibitors must be mindful that some industry representatives are also paying delegates and as such may enter and participate in all exhibit spaces in the hall.

# Sponsorship Opportunities

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## **Pre-Conference Workshop (Monday, September 28)**

**Full Day \$ 2,500 / Half Day \$ 1,250**

Educational session – half or full day (clinical, hands-on, etc.). Sponsor provides sponsor fee, speaker, speaker travel, expenses, audio visual and any applicable breaks and lunch (invoiced by CCNC2026 after the conference). CACCN will not be responsible for managing registration, however, will market the event to attendees/potential attendees. Conference Committee will review proposals from interested parties.

***One full day OR two half day opportunities available (dependent on venue space).***

**Proposal and booking deadline: June 30, 2026**



## **Dinner and Learn (Monday, September 28 or Tuesday, September 29)**

**\$ 1,500**

Educational session in evening (clinical, hands-on, etc.). Sponsor provides sponsor fee, speaker, speaker travel/expenses, audio visual & dinner (invoiced by CCNC2026 after the conference). CACCN will not be responsible for managing registration. Conference Committee will review proposals from interested parties. ***Two opportunities available.***

**Proposal and booking deadline: June 30, 2026**



## **Reception Sponsorship – Tuesday, September 29**

**Full \$ 8000 or Part \$ 4000**

Full or partial sponsorship of the exhibit reception. One opportunity at \$ 8,000 or two opportunities available @ \$4,000. Can be applied as an unrestricted educational sponsorship opportunity.

**Booking and payment deadline: June 30, 2026**

***Plus Taxes – 15% HST - unless otherwise noted***

# Sponsorship Opportunities

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## **Concurrent Educational Session**

**\$ 600**

Educational session – 60 minutes (clinical, hands-on, etc.) during conference program. Sponsor provides sponsor fee, speaker, speaker travel & expenses in addition to the sponsor fee.

***When registering, indicate your interest and topic of presentation. Subject to programming availability.***

**Proposal and booking deadline: April 30, 2026**



## **Notepads**

**\$ 300**

Delegate notepads in the delegate bag. Sponsor logo may appear on item. Sponsor provides notepad or conference provides, and invoices sponsor for the actual cost of the pads in addition to the sponsor fee.

**Booking, payment and confirmation of design deadline: June 30, 2026**

**Delivery of notepads if sponsor produced will be due by August 31, 2026**



## **Lanyards**

**\$ 500**

Delegate lanyards attached to name badges. Lanyards: plain red or black or with CACCN logo or with Sponsor logo. Sponsor provides lanyards or conference sources and invoices sponsor for the actual cost of the lanyards in addition to the sponsor fee. ***One opportunity available.***

**Booking, payment and confirmation of design deadline: June 30, 2026**

**Delivery of lanyards due by August 31, 2026**

***Plus Taxes – 15% HST - unless otherwise noted***

# Sponsorship Opportunities

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## Delegate Break or Lunch Sponsorship

**\$ 5,000**

Sponsor a delegate break in the morning or afternoon. Can be applied as an unrestricted educational sponsorship opportunity. Signage in the break area. Four (4) break and two (2) lunch opportunities.

**Proposal and booking deadline: June 30, 2026**



## Visit Our Booth eBlast

**\$ 325 (+ 13% HST)**

Email blast to conference delegates promoting a sponsored session, product or visit our booth. The eBlast will be sent according to a fixed schedule determined by CACCN National Office in September 2024. Sponsor to provide content in .pdf or .jpg format. **Multiple opportunities available.**

**Booking, payment, and eBlast content deadline: August 15, 2026**

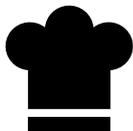


## Conference at a Glance

**\$1,000 (+ 13% HST)**

Provision of conference @ a glance – double sized flyer with conference day activities and exhibitor information. Sponsor name and logo will appear on the cover. **One opportunity available.**

**Booking and payment deadline: July 1, 2026**



## Exhibit Events (i.e., exhibit wine/cheese, reception)

**\$ 600**

Exhibitors may hold delegate events provided they do not overlap and/or run concurrently with conference educational sessions and/or conference social events. Approval is required and all requirements from the venue must go through CCNC2026 (room, food, beverage to be invoiced by CCNC2026 after the conference). Sponsorship fee includes one notification to delegates for registration purposes. Exhibitor will be responsible for managing registration.

**Booking, payment, and eBlast content deadline: August 15, 2026**

# Sponsorship Opportunities

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## **Delegate Bag Insert**

**\$ 300**

Opportunity to include printed materials or another item in each delegate bag. One item per insert ordered. Sponsor provides delegate bag item. ***Multiple opportunities available.***

**Booking, payment and delivery of bag insert due by August 31, 2026**



## **Canadian Journal of Critical Care Nursing**

### **Reduced Advertising Rates**

Volume 2 Issue (published end of August, early September) Advertising – CACCN's open access critical care nursing journal. Managing Editor – [sherri@meadowlightmedia.ca](mailto:sherri@meadowlightmedia.ca) will provide publication options/rates via email.

**Booking deadline with Meadowlight Media: July 1, 2026**

***Plus Taxes – 15% HST - unless otherwise noted***

# Sponsorship Opportunities

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Should you have an additional sponsorship opportunity you wish to discuss, please do not hesitate to contact CACCN National Office at 866-477-9077 or [caccn@caccn.ca](mailto:caccn@caccn.ca).

# Exhibit Terms & Conditions

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**The CACCN national conference provides continuing educational opportunities with the ultimate goal of optimizing patient care. CACCN recognizes the contributions our exhibitors provide towards a valuable and meaningful learning experience for program participants. To this end, the CACCN/CCNC2026 will provide space for scientific and/or educational exhibits in accordance with the following Terms and Conditions:**

- Booths may be available to individuals, institutions, Not For Profit Associations, and commercial companies relevant to critical care nursing practice, education, research, or as deemed appropriate by CACCN/CCNC2026.
- CACCN/CCNC2026 reserves the right to review all applications for exhibits and decline exhibit requests.
- Exhibitors, locations, rates, booth sizing and placement will be determined by CACCN/CCNC2026.
- Each exhibit will be confined to the limit of its respective booth(s) as per the floor plan. The space contracted by an exhibitor is for the sole use by the exhibitor and may not be resold or sublet.
- Exhibitors who have made full payment by September 4, 2026, may set up exhibits.
- CACCN/CCNC2026 is not responsible for exhibitors' goods, displays or equipment. Exhibitors are required to provide an insurance certificate providing confirmation of coverage for loss, theft, injury, liability, etc.
- Exhibitors are expected to set up and dismantle booths within the timeframes allocated. Exhibits may not be packed / dismantled until exhibit closing time.
- Exhibitors must surrender space occupied in the same condition as received. The exhibitor is responsible for any and all damage to the exhibit hall property occurring in or upon the exhibitor's booth space or because of acts of the exhibitor, their employees, agents, licensees or contractors and from and against any-and-all liability, claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

# Exhibit Terms & Conditions (con't)

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- Banners, signs or similar material must not under any circumstances be nailed, stapled, screwed, taped or attached to ceiling, walls, or other painted, unpainted surfaces of the exhibit hall.
- The use of latex products, fragrances and/or fresh flowers is strictly prohibited.
- Exhibitors are responsible for proper disposal of any medical and/or hazardous waste.
- The exhibit hall doors will be locked outside of exhibition times.
- Samples, literature, educational and/or other material is the property of each individual company. Any pilferage of the above material will be considered a violation and may result in a review of the offending party's participation at future CACCN/CCNC meetings.
- Exhibitors may not distribute samples, literature, educational and/or other materials via the venue (i.e., leaflet delivery to hotel rooms, etc.).
- CACCN will not be responsible for the set up, breakdown, transportation or storage of exhibit goods, displays and/or equipment.

# Code of Conduct

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- All attendees, exhibit representatives, CACCN volunteers and staff are requested to conduct themselves in a considerate, respectful, and collaborative manner.
- All Attendees are requested to refrain from demeaning, discriminatory or harassing behaviour, materials, and speech.
- Please be mindful of your surroundings and of your fellow participants.
- The CACCN conference is a professional event where ethical, inappropriate conduct and/or a breach of the Exhibit and Delegate Terms and Conditions and/or the Code of Conduct could cause the CACCN to take action where it is deemed appropriate and necessary including the expulsion and/or suspension of an attendee, exhibit company, and/or exhibit representatives.
- It is agreed should such action be taken, no refund shall be made by CACCN/CCNC, and no demand for redress will be made by the attendee, exhibitor, and representatives.
- It is agreed that disregard for the Exhibit and Delegate Terms and Conditions and/or the Code of Conduct will be considered just reason for CACCN to prohibit the attendee, exhibitor, and representatives from attending future CACCN activities.

# Liability / Insurance

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- **Proof of Commercial General Liability insurance is required by all exhibitors and must be provided to CCNC2026 by uploading to the Exhibit Portal or emailing to [caccn@caccn.ca](mailto:caccn@caccn.ca) by September 4, 2026.**
- Exhibitors also agree by registering for exhibit space, that the exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and leave the Canadian Association of Critical Care Nurses (CACCN), their volunteers, employees and agents blameless in all claims or fines or legal fees arising out of or caused by the sole negligence of the Delta Prince Edward, its employees or agents.
- The exhibitor assumes all responsibility and liability for losses, damages and claims arising out of injury, or damage to the exhibitor's displays, equipment and other property brought on the premises, and shall indemnify and leave blameless the Canadian Association of Critical Care Nurses (CACCN) and the Delta Prince Edward's agents and employees in any and all, such losses, damages, and claims unless losses are the direct result of the CACCN and the Delta Prince Edward's negligence.
- The exhibitor acknowledges and agrees that CACCN and the Delta Prince Edward, do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain and provide confirmation of such coverage.

# Additional Information

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Contact: CACCN National Office at [caccn@caccn.ca](mailto:caccn@caccn.ca)

Visit our website at

<https://caccn.ca/2026-canadian-critical-care-nursing-conference/>

