

CANADIAN
ASSOCIATION OF
CRITICAL
CARE
NURSES



ASSOCIATION
CANADIENNE DES
INFIRMIÈRES ET DES
INFIRMIERS EN
SOINS
CRITIQUES

CANADIAN CRITICAL CARE NURSING CONFERENCE

EXHIBIT
PROSPECTUS
2024

RE imagine
define
inspire

SEPTEMBER 23-25, 2024
DELTA REGINA, REGINA, SK

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Information is subject to change.

About CACCN

The **Canadian Association of Critical Care Nurses** (CACCN) is a volunteer organization of Critical Care Nurses. CACCN is the voice for excellence in Canadian critical care nursing. Our shared goal is to promote quality patient- and family-centered care for Canadian's experiencing life threatening illness and injury.

CACCN welcomes all registered nurses, nursing students, allied health professionals and other colleagues who are interested in advancing the science and craft of critical illness care.

CACCN structure is composed of a National Board of Directors representing the Eastern, Central and Western regions of the nation with chapters across the country. We are proud of our critical care membership and all critical care nurses who practice to the highest standards in a wide variety of health care settings in Canada, the United States and abroad.

CACCN is a not-for-profit organization and is an active member of the Canadian Nurses Association (CNA) Network of Nursing Specialties and partners with a variety of associations and educational organizations in Canada and around the world.

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The Canadian Critical Care Nursing Conference is the premiere national critical care nursing conference in Canada. CACCN has a rich history of providing educational opportunities for critical care nurses, those interested in critical care and allied healthcare colleagues.

The conference brings critical care clinicians, high acuity health care professionals and the inter-professional team together to share oral and poster presentations, reflecting on current, evidence-based, evidence informed best practice of relevance to acute care.



About the

Canadian Critical Care Nursing Conference

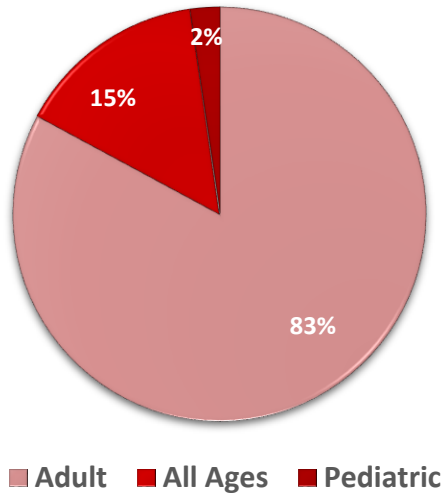
The **Canadian Critical Care Nursing Conference** (CCCNC) is targeted towards healthcare professionals working in or having an interest in critical care/acute care.

This event is open to all registered nurses in intensive care, pediatric intensive care, neonatal intensive care, emergency, vascular access, and cardiovascular, allied healthcare, undergraduate nursing students and the interprofessional team.

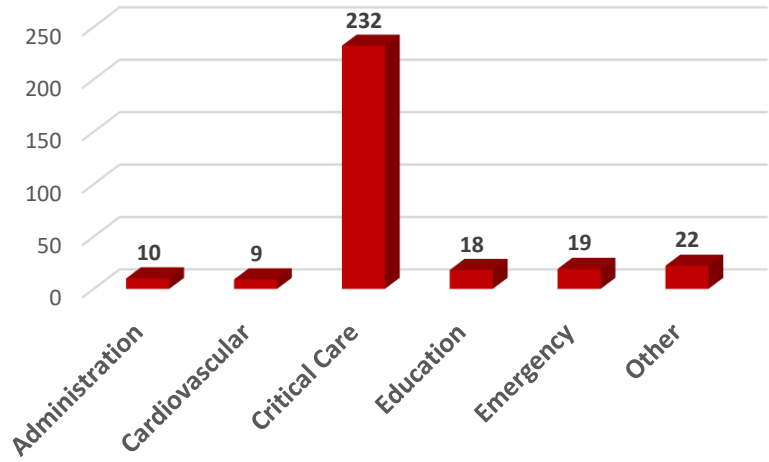
Attendees



Area of Focus



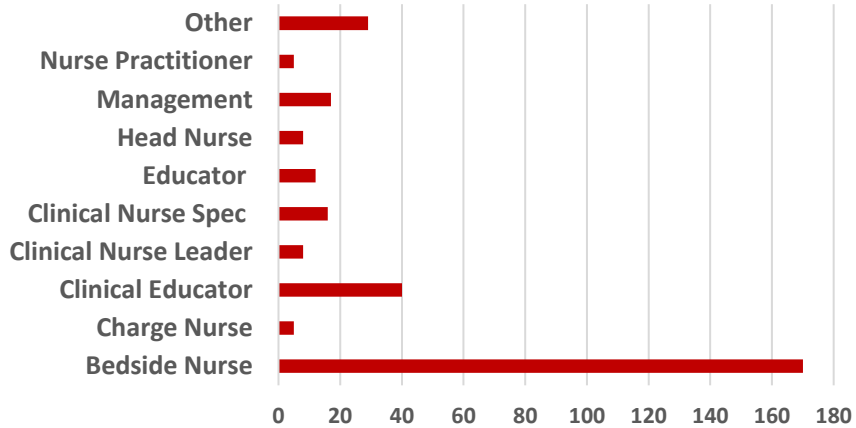
Area of Employment



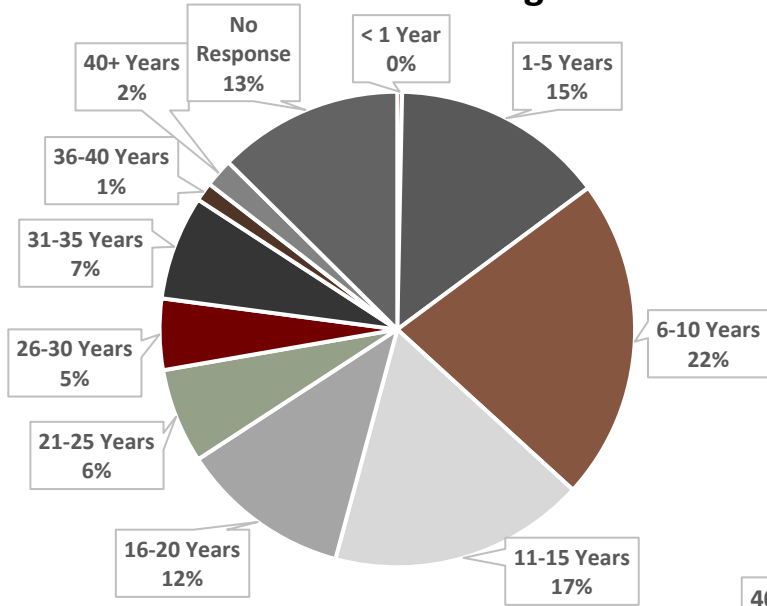
Demographic Information 2023

311 attendees

Position



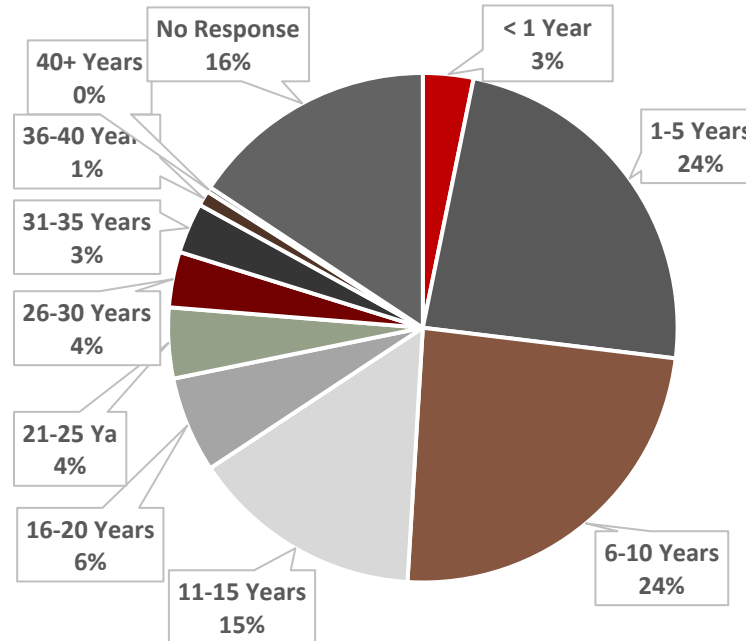
Years in Nursing



More than 80% of attendees indicate the conference program meets and/or exceeds their expectations!

Attendees regularly report they appreciate the value of having dedicated time to interact with our exhibit and sponsor partners, to view new products, refresh knowledge of current products and learn about best practices.

Years in Critical Care



Demographic Information 2023

Conference Days

Dates	Particulars
Monday, September 23	Conference – Delegates - Day 1
Tuesday, September 24	Conference – Delegates - Day 2
Wednesday, September 25	Conference – Delegates - Day 3

Exhibit Days

Dates	Particulars
Monday, September 23	Exhibit Set Up & Reception
Tuesday, September 24	Exhibit Day
Wednesday, September 25	Exhibit Day & Exhibit Tear Down

Conference & Exhibit Hours

Delta Regina

A stay at Delta Hotels by Marriott Regina places you in the heart of Regina, steps from Cornwall Center and Casino Regina. This family-friendly hotel is 1.1 mi (1.8 km) from Mosaic Stadium at Taylor Field and 0.4 mi (0.6 km) from Globe Theater.

Make yourself at home in one of the 274 air-conditioned rooms featuring refrigerators and LCD televisions. Satellite programming and iPod docking stations are provided for your entertainment, while complimentary wireless Internet access keeps you connected. Private bathrooms have complimentary toiletries and hair dryers. Conveniences include safes and desks, as well as phones with free local calls.

Relax at the full-service spa, where you can enjoy massages, body treatments, and facials. You're sure to appreciate the recreational amenities, which include 2 indoor swimming pools, a complimentary water park, and a health club. Additional amenities at this Art Deco hotel include complimentary wireless Internet access, a hair salon, and wedding services.

Stop by the hotel's restaurant, Indigo, for lunch, or grab snacks at the coffee shop/cafe. Wrap up your day with a drink at the bar/lounge. Cooked-to-order breakfasts are available daily for a fee.

Featured amenities include the conference center, a 24-hour business center, express check-out, and complimentary newspapers in the lobby. Self parking (subject to charges) is available onsite.

Conference Venue



2023 Sponsors and Supporters!



ondine



Thank you for your support!

2023 Exhibitors!



Thank you for your support!



Why should you exhibit?

CACCN has been fortunate to host excellent exhibitors/sponsors and offer well-structured exhibit halls for breaks/lunch over our 38+ years of the conference. Some of our exhibitors have been with us for well over 35 years!

Year after year, our exhibit partners express that the CACCN conference is a must attend event.

The CCCNC provides the opportunity to educate delegates in person in the exhibit hall during the day, through Sunrise Educational Breakfast Sessions, Fast and Focused Sessions and Concurrent Sessions. Exhibitors may also share product information via the delegate bag.

Dedicated exhibit hours provide our exhibitors and sponsors with the opportunity to interact with delegates, sharing information, practice and products. Although offering dedicated exhibit hours, the hall is open throughout the day September 24 and 25 for delegates to visit.

Advertising via the conference app and/or through a pre-conference E-Blast provides exhibitors with pre-conference visibility!



Important Deadlines

ONLINE REGISTRATION PORTAL:

<https://www.xcdsystem.com/caccn/exhibitor/index.cfm?ID=Oa0gSHd>

May 31, 2024

Early bird deadline – full payment required.

Payments not received by May 31, will be subject to regular exhibit rates.

September 1, 2024

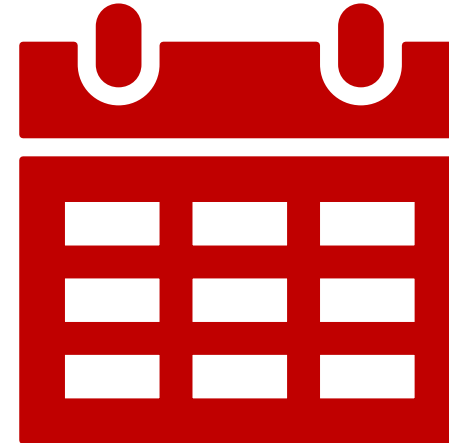
Regular registration deadline – full payment required.

Exhibit Liability Certificate (property loss, damage & liability for injury) required.

September 6, 2024

Exhibit staff badge information required.

Additional badge purchases required. Rate to follow upon confirmation of food/beverage





Sponsorship

Four (4) - 10'x10' booth spaces - prime location:

- Pipe & draping
- 4 – 15 am dual outlets
- 4 – 6-foot tables plus 4 – chairs

Exhibit badges *(10 badges valid for Exhibit Hall only)*

Two-day Conference Registration ** *(1 registrations)*

“Visit our Booth” E-blasts *(2 opportunities)*

Delegate bag insert *(1 item)*

Sponsorship recognition on-site, mobile app, conference @ a glance, brochure, and website.

\$ 13,200 *Plus 5% GST*

*** Exhibit registration must be assigned to one exhibit representatives for the 2 days. Sharing of registrations is prohibited*

Sponsorship

Three (3) - 10'x10' booth spaces - prime location:

- Pipe & draping
- 3 – 15 am dual outlets
- 3 – 6-foot tables plus 3 – chairs

Exhibit badges *(08 badges valid for Exhibit Hall only)*

Two-day Conference Registration ** *(1 registrations)*

“Visit our Booth” E-blasts *(2 opportunities)*

Delegate bag insert *(1 item)*

Sponsorship recognition on-site, mobile app, conference @ a glance, brochure, and website.

\$ 11,200 Plus 5% GST

** Exhibit registrations must be assigned to one exhibit representative for the full 2 days. Sharing of registrations is prohibited



Sponsorship

Two (2) - 10'x10' booth spaces - prime location:

- Pipe & draping
- 2 – 15 am dual outlets
- 2 – 6-foot tables plus 2 – chairs

Exhibit badges *(06 badges valid for Exhibit Hall only)*

One-day Conference Registration ** *(1 registration)*

“Visit our Booth” E-blasts *(1 opportunity)*

Delegate bag insert *(1 item)*

Sponsorship recognition on-site, mobile app, conference @ a glance, brochure, and website.

\$8,200 plus 5% GST

** Exhibit registrations must be assigned to ONE exhibit representative.
Sharing of registrations is prohibited



Inclusions
10'x10'
Booth
Space

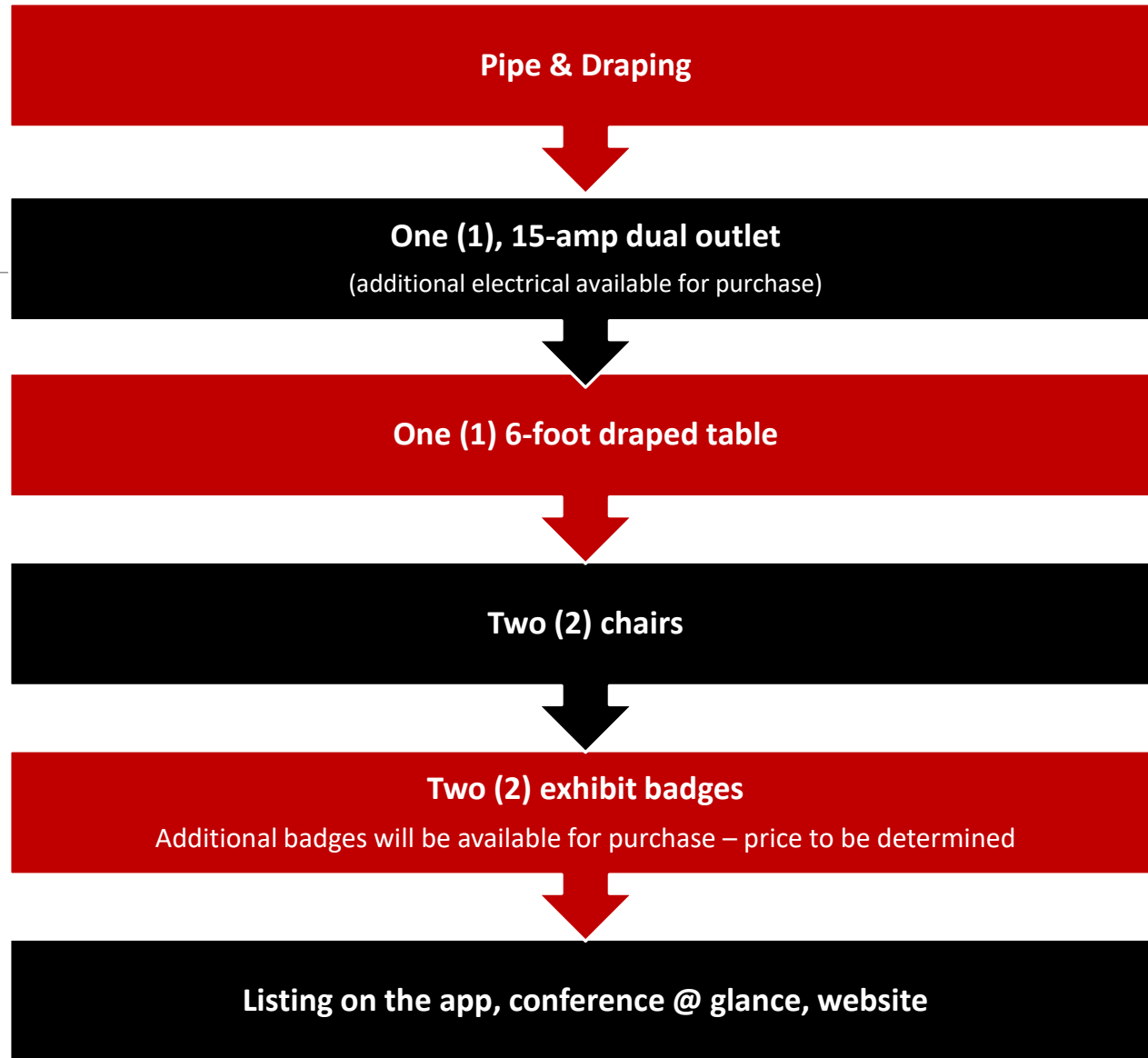


Exhibit Fees – Booth Space

Early Bird Rates

One	10 x 10 booth	\$ 3,200
Two	10 x 20 booth	\$ 5,200
Three	10 x 30 booth	\$ 7,200
Four	10x40 or 20x20 booth	\$ 9,200

Plus 5% GST

Payment due by May 31, 2024

Regular Rates

One	10 x 10 booth	\$ 3,500
Two	10 x 20 booth	\$ 5,500
Three	10 x 30 booth	\$ 7,500
Four	10x40 or 20x20 booth	\$ 9,500

Plus 5% GST

Payment due by September 1, 2024

BOOK EARLY & SAVE ON EXHIBIT FEES!

Exhibit Fees – Table Space – Not for Profit

Early Bird Rates

Pipe/draping back wall

6-foot draped table plus 1 chair

1 exhibit badge

\$ 650.00 Plus 5% GST

Payment due by May 31, 2024

Regular Rates

Pipe/draping back wall

6-foot table plus 1 chair

1 exhibit badge

\$ 850.00 Plus 5% GST

Payment due by September 1, 2024.

Table Space is reserved for Not-for-Profit Associations like CACCN who hold status under the Federal Canada Corporations Act - Not for Profit Act.

Confirmation of Federal NFP status from Corporations Canada will be required.

Table reservations cannot be made via the Online processing system.

Table exhibit space does not include electrical services. Electrical services may be purchased if needed.

Table exhibits may be located outside the exhibit hall in the concourse.

Exhibit Payment Terms

Space Assignments

Gold, Silver and Bronze sponsors will receive booth selection. Otherwise, space assignments are first come/first served.

Space Reservation

An exhibit space will be placed on hold upon receipt of your exhibit registration and deposit of 25% (exhibit hall or for table exhibits, in the concourse).

Exhibit Form Submission

Upon submission of the exhibit registration, it is understood that the exhibitor/sponsor, the CCCNC and the CACCN have entered into a binding agreement with respect to the quantity and size of the exhibit space requested, the use thereof and all other matters included in the agreement. Exhibit space contract terms are voided in the event of non-payment and exhibit fees are only refundable under the refund policy. Submission of the exhibit registration forms confirms the exhibitor/sponsor has read and understands the Exhibit Payment forms, Cancellation Policies, and the Terms and Conditions.

Early Bird Rates: deadline May 31, 2024

Should full payment not be received by the deadline date, the exhibit invoice will be adjusted to reflect regular rates.

Regular Rates: deadline September 1, 2024

Should full payment not be received by the deadline date, the exhibit space may be released and/or the exhibitor may not occupy the exhibit space until payment is received.

Liability / Insurance

Exhibitors agree by registering for exhibit space, that the exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and leave the Canadian Association of Critical Care Nurses (CACCN), their volunteers, employees and agents blameless in all claims or fines or legal fees arising out of or caused by the sole negligence of the Delta Regina, its employees or agents.

The exhibitor assumes all responsibility and liability for losses, damages and claims arising out of injury, or damage to the exhibitor's displays, equipment and other property brought on the premises, and shall indemnify and leave blameless the Canadian Association of Critical Care Nurses (CACCN) and the Delta Regina's agents and employees in any and all, such losses, damages, and claims unless losses are the direct result of the CACCN and the Delta Regina's negligence.

The exhibitor acknowledges and agrees that CACCN and the Delta Regina, do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain and provide confirmation of such coverage.

Proof of Commercial General Liability insurance is required by all exhibitors and must be provided to CCCNC2024 via the online portal by September 1, 2024.

Cancellation Policies

Before July 1, 2024 - 30% administration fee withheld

Before September 1, 2024 - 50% administration fee withheld

After September 1, 2024 - No refund provided



Should you need to cancel, CCCNC2024 will work with the exhibitor to assign the administration fees or full exhibit fees to a remaining sponsorship or will assign to a general educational sponsorship opportunity with inclusion of the exhibitor company name in the conference materials.

Exhibit Installation/Dismantling

Installation

- Monday, September 23, 2024, between 0800 hrs and 1600 hrs (to be confirmed).

Installation Deadline

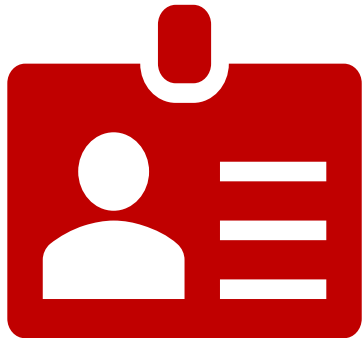
- All exhibit booths must be fully installed by 1700 hrs without exception.

Dismantling:

- Exhibit booths may be dismantled starting at 1430 hrs on Wednesday, September 25, 2024 (to be confirmed).
- Exhibits must be fully dismantled and removed from the venue on Wednesday, September 25, 2024, unless prior arrangements have been made.

CACCN will not be responsible for transportation, installation, dismantling and/or storage of exhibit goods, displays and/or equipment.

Exhibit Badges



Exhibitors will be responsible for providing **staff badge information** — name, title and email by **September 6, 2024**. Badges will not be printed after September 6 and will only be printed onsite if badging information is incorrect.

Additional badges may be purchased to access the opening reception (September 23), breaks and lunches (September 24 & 25).

1. Opening Reception – September 23 – pricing to be determined.
2. Exhibit Days – September 24 & 25 – pricing to be determined.

Payment for additional badges is due and payable when staff are registered.

Conference Registration / Attendance

With exception of **Gold, Silver** and **Bronze sponsorship**, conference attendee registration is **not provided** with regular booth registration.

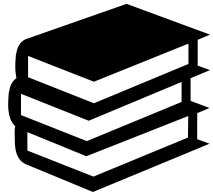
Exhibit representatives wishing to attend any or all conference educational programming must complete a delegate registration and pay the applicable registration fees by the registration deadlines.

Contact CACCN National office at caccn@caccn.ca for information.

NOTE:

1. Conference registrations cannot be shared among exhibit representatives.
2. Exhibitors should be mindful that some industry representatives are also paying delegates and as such may enter and participate in exhibit spaces in the hall.

Sponsorship Opportunities



Pre-Conference Workshop

\$ 2,000+ plus 5% GST

Educational session – half or full day (clinical, hands-on, etc.). Sponsor provides sponsor fee, speaker, speaker travel, expenses, audio visual & breaks/lunch. Conference Committee will review proposals from interested parties. CCCNC2024 will be responsible for including the pre-conference workshop on the conference registration form and may charge a small fee to attendees. ***One opportunity available.***

Proposal and booking deadline: April 15, 2024

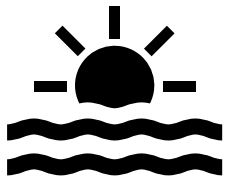


Dinner and Learn

\$ 1,000+ plus 5% GST

Educational session in evening (clinical, hands-on, etc.). Sponsor provides sponsor fee, speaker, speaker travel/expenses, audio visual & dinner. Conference Committee will review proposals from interested parties. CACCN will not be responsible for managing registration. ***One opportunity available.***

Proposal and booking deadline: April 15, 2024



Sunrise Breakfast Educational Session

\$ 500+ plus 5% GST

Educational session – 60 minutes (clinical, hands-on, etc.).

Sponsor provides sponsor fee, speaker, speaker travel/expenses & light breakfast for attendees. CCCNC2024 will be responsible for including the Sunrise sessions on the conference registration form ***Three (3) opportunities available*** – one per day September 23, September 24 & September 25.

Proposal and booking deadline: April 15, 2024

Sponsorship Opportunities



Concurrent Educational Session

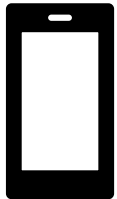
\$ 500 plus 5% GST

Educational session – 60 minutes (clinical, hands-on, etc.) during conference program.

Subject to programming availability. Contact caccn@caccn.ca to indicate interest & topic of presentation.

Sponsor provides sponsor fee, speaker, speaker travel & expenses.

Proposal and booking deadline: April 15, 2024



Mobile App

\$ 4000 or \$ 2000 plus 13% HST

Opportunity to be a sponsor of the mobile app.

Sole sponsorship \$ 4000 or Shared sponsorship \$ 2000 each.

Booking and payment deadline: June 30, 2024



Reception Sponsorship

\$ 8000 or \$ 4000 plus 5% HST

Sponsorship of the exhibit opening reception. One opportunity at \$ 8,000 or two opportunities available @ \$ 4,000. Can be applied as an unrestricted educational sponsorship opportunity.

Booking and payment deadline: June 30, 2024



Notepads OR Pens

\$ 300 plus 5% GST

Delegate notepads **OR** pens in the delegate bag. Sponsor logo may appear on item.

Sponsor provides notepad OR pens, or conference provides, and invoices sponsor for the cost of the pads OR pens.

Booking, payment and confirmation of design deadline: June 30, 2024

Delivery of notepads and/or pens due by August 31, 2024

Sponsorship Opportunities



Lanyards

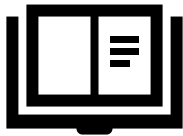
\$ 500 plus 5% GST

Delegate lanyards attached to name badges. Lanyards: plain red or black or with CACCN logo or with Sponsor logo. Sponsor provides lanyards or conference provides and invoices sponsor for the cost of the lanyards.

One opportunity available.

Booking, payment and confirmation of design deadline: June 30, 2024

Delivery of lanyards due by August 31, 2024



Canadian Journal of Critical Care Nursing

Reduced Advertising Rates

Fall 2024 Issue (published end of August) Advertising – CACCN’s open access critical care nursing journal.

Managing Editor - heather@Pappin.com will provide publication options/rates via email.

Booking deadline with Pappin: July 15, 2024



Conference at a Glance

\$ 600 plus 13% HST

Provision of conference @ a glance – double sided flyer with conference day activities and exhibitor information.

Sponsor name and logo will appear on the cover. ***One opportunity available.***

Booking and payment deadline: July 15, 2024



Visit Our Booth eBlast

\$ 300 plus 13% HST

Email blast to conference delegates promoting a sponsored session, product or visit our booth. The eBlast will be sent according to a fixed schedule determined by CACCN National Office in September 2024. Sponsor to provide content in .pdf or .jpg format. ***Multiple opportunities available.*** **Booking, payment, and eBlast content deadline: August 15, 2024**

Sponsorship Opportunities

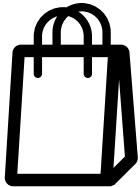


Exhibit Events (i.e., wine/cheese, reception)

\$ 500 plus 5% GST

Exhibitors may not hold events that overlap and/or run concurrently with conference educational sessions and/or social events. Includes one notification to delegates for registration purposes. Exhibitor will be responsible for managing registration and will be responsible for all arrangements with the venue.

Booking, payment, and eBlast content deadline: August 15, 2024



Delegate Bag Insert

\$ 500 plus 5% GST

Opportunity to include printed material or other item in each delegate bag. One item per insert ordered. Sponsor provides delegate bag item. **Multiple opportunities available.**

Booking, payment and delivery of bag insert due by August 31, 2024



Passport Prizes

Donation

Exhibit hall passport and gamification (via the conference app). The passport is designed to increase traffic to your booth and provide a fun way for attendees to interact with each other and your exhibit representatives. Donations can be physical prizes or unrestricted sponsorship funds (funds for gift cards, etc.). **Multiple opportunities available.**

If you are interested, please contact CACCN National Office at caccn@caccn.ca.

Confirmation requested by August 31, 2024



Should you have an additional sponsorship opportunity you wish to discuss, please do not hesitate to contact CACCN National Office at 866-477-9077 or caccn@caccn.ca.

Exhibit Terms, Conditions & Code of Conduct

The CACCN national conference provides continuing educational opportunities with the ultimate goal of optimizing patient care. CACCN recognizes the contributions our exhibitors provide towards a valuable and meaningful learning experience for program participants. To this end, the CACCN will provide space for scientific and/or educational exhibits in accordance with the following Terms and Conditions:

- Exhibit space may be available to individuals, institutions, Not For Profit Associations, and commercial companies relevant to critical care nursing practice, education, research, or as deemed appropriate by CACCN. CACCN reserves the right to review all applications for exhibits and decline exhibit requests.
- Exhibitors, locations, rates, booth sizing and placement will be determined by CACCN.
- Exhibitors who have made full payment by September 1, 2024, may set up exhibits.
- Each exhibit will be confined to the limit of its respective booth(s) as per the floor plan.
- The space contracted by an exhibitor is for the sole use by the exhibitor and may not be resold or sublet.
- Exhibitors are expected to set up and dismantle booths within the timeframes allocated. Exhibits may not be packed / dismantled until exhibit closing time.
- Exhibitors must surrender space occupied in the same condition as received. The exhibitor is responsible for any and all damage to the exhibit hall property occurring in or upon the exhibitor's booth space or because of acts of the exhibitor, their employees, agents, licensees or contractors and from and against any-and-all liability, claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

Exhibit Terms, Conditions & Code of Conduct

- Banners, signs or similar material must not under any circumstances be nailed, stapled, screwed, taped or attached to ceiling, walls, or other painted, unpainted surfaces of the exhibit hall.
- The exhibit hall doors will be locked outside of exhibition times.
- The use of latex products, fragrances and/or fresh flowers is strictly prohibited.
- Samples, literature, educational and/or other material is the property of each individual company. Any pilferage of the above material will be considered a violation and may result in a review of the offending party's participation at future CACCN meetings.
- Exhibitors are responsible for proper disposal of all medical and/or hazardous waste.
- Exhibitors may not distribute samples, literature, educational and/or other materials via the hotel.
- Exhibitors are required to provide an insurance certificate to CACCN/CCCNC2024.
- CACCN/CCCNC2024 is not responsible for exhibitors' goods, displays or equipment.
- CACCN will not be responsible for the set up, breakdown, transportation or storage of exhibit goods, displays and/or equipment.

Exhibit Terms, Conditions & Code of Conduct

- All attendees, exhibit representatives, CACCN volunteers and staff are required to conduct themselves in a considerate, respectful, and collaborative manner.
- All attendees, exhibit representatives, CACCN volunteers and staff are required to refrain from demeaning, discriminatory or harassing behaviour, materials, and speech.
- All attendees, exhibit representatives, CACCN volunteers and staff should be mindful of your surroundings and of your fellow participants.
- All exhibitors need to be especially mindful that some industry/exhibit representatives may also be paying delegates and as such may enter and participate in exhibit spaces in the hall.
- The CACCN conference is a professional event where ethical, inappropriate conduct and/or a breach of the Exhibit and Delegate Terms and Conditions could cause the CACCN to take action where it is deemed appropriate and necessary including the expulsion and/or suspension of an attendee, exhibit company, and representatives. It is agreed should such action be taken, no refund shall be made by CACCN, and no demand for redress will be made by the attendee, exhibitor, and representatives. It is agreed that disregard for the Exhibit and Delegate Terms and Conditions will be considered just reason for CACCN to prohibit the attendee, exhibitor, and representatives from attending future CACCN activities.

Additional Information

CACCN National Office

PO Box 25322, London, ON, N6C 6B1

Toll Free: 866-477-9077 / Direct 519-207-7007

Email: caccn@caccn.ca

Website: caccn.ca

Conference Web Page:

<https://caccn.ca/canadian-critical-care-nursing-conference-2024/>