The Canadian Journal of Critical Care Nursing
ADVERTISING INFORMATION 2024

CACCN

Circulation

The Canadian Journal of Critical Care Nursing™ (CJCCN) is the only peer-reviewed, open access critical care nursing journal in Canada. Online access to the digital journal is available on the journal website (cjccn.ca) and members receive notification when each new issue is available.

The journal covers topics related to clinical care and evidence-based practice, education, management, research and professional issues in critical care nursing.

Advertising rates (net, CAD)

Journal:
Full page, full colour: $1,550
Half page, full colour: $1,150
Quarter page, full colour: $975

Journal website:
Placed on homepage, includes link to advertiser's URL
3-month post: $1,250

Email alert banner:
Placed at the top of the email notification delivered to all members when a new issue is published: $1,250

E-blast to all members: $1,250

CACCN Social Media advertising opportunities

Facebook / X(Twitter) / LinkedIn / Instagram
- Single post on each $60
- Monthly post for 3 months $175
- Monthly post for 6 mos. $350

Combine a social media post with any of the above options (e-blast to members, journal website banner ad, email alert banner, journal ad) and take 10% off the total combined rate.

Publication dates:

Spring:
Confirmation: January 5
Art submission: January 19
Publication: February

Summer:
Confirmation: April 5
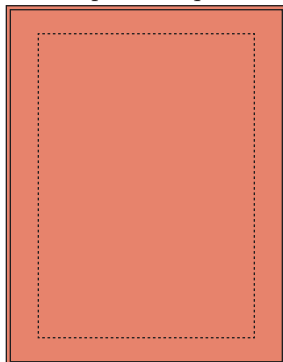Art submission: April 19
Publication: May

Fall:
Confirmation: July 5
Art submission: July 19
Publication: August

Winter:
Confirmation: October 4
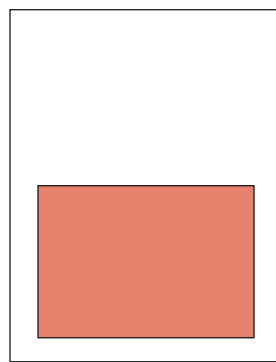Art submission: October 18
Publication: November

Journal ad specifications

300 DPI .pdf file required

Full page
Trim size: 8.5" × 11";
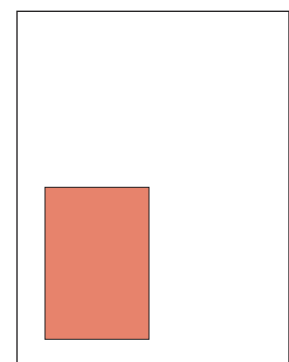with bleed: 8.75" × 11.25"
type margin: 6.75" × 9.5"

1/2 page
6.75" × 4.75"

1/2 page (vertical)
3.25" × 9.5"

1/4 page
3.25" × 4.75"

Website banner specifications

72 DPI
.jpg, .gif or .png file format
728 × 90 px

Email alert specifications

72 DPI
.jpg, .gif or .png file format
600 × 90 px

E-blast specifications

72 DPI graphic for top of email + any supplementary images
.jpg, .gif or .png file format
Maximum 600 px width for images
Social media links + body text

For further information:

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