

The Canadian Journal of Critical Care Nursing ADVERTISING INFORMATION 2021

Circulation

The Canadian Journal of Critical Care NursingTM (CJCCN) is the only peer-reviewed critical care journal in Canada. Beginning in 2021, approximately 1,200 CACCN members will have online access to the digital journal on the new journal website and will receive notification when each new issue is available. A limited number of hard copies will be printed for our subscribers.

The journal covers topics related to clinical care and evidencebased practice, education, management, research and professional issues in critical care nursing.

Advertising rates (net, CAD)

Journal:

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Publication dates:

Spring:

Confirmation: January 8 Art submission: January 22 Publication: February

Summer:

Confirmation: April 2 Art submission: April 16 Publication: May

Fall:

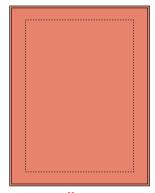
Confirmation: July 2 Art submission: July 16 Publication: August

Winter:

Confirmation: October 1 Art submission: October 15 Publication: November

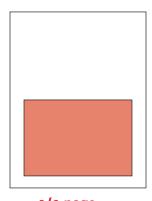
Print ad specifications

300 DPI .pdf file required

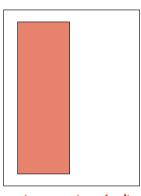


Full page

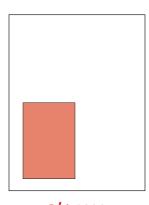
Trim size: $8.5" \times 11"$; with bleed: $8.75" \times 11.25"$ type margin: $6.75" \times 9.5"$



1/2 page 6.75" × 4.75"



1/2 page (vertical) 3.25" × 9.5"



1/4 page 3.25" × 4.75"

Website banner specifications

72 DPI

.jpg, .gif or .png file format $728 \times 90 \text{ px}$

Email alert banner specifications

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For further information:

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