



CANADIAN
ASSOCIATION OF
CRITICAL
CARE
NURSES



ASSOCIATION
CANADIENNE DES
INFIRMIÈRES ET DES
INFIRMIERS EN
SOINS
INTENSIFS

Dynamics Exhibitors and Potential Exhibitors June 2020

We hope you are doing well and staying safe. We are writing to update you on the **Dynamics of Critical Care Conference™ 2020** scheduled to be held September 28 to 30, 2020 at Caesar's Windsor, Windsor, Ontario. The COVID-19 pandemic continues to evolve with cases continuing to be reported daily.

There is indication several provinces are starting to slowly reopen non-essential businesses. We are so proud of the work our members have been doing in the fight against COVID-19! We thank you for the support we have seen from our exhibitors and sponsors on social media!

Dynamics of Critical Care™ 2020 – Windsor, ON – September 28 to 30, 2020

Critical Care nurses are essential in the pandemic response and we want to ensure not only is it safe for our members and delegates to meet, but also that we do not jeopardize critical care nurses' availability should there be a heightened response need in these volatile times.

It is with great regret that we announce the **Dynamics of Critical Care™ 2020 onsite in Windsor, ON** has been **postponed**. The decision to postpone the onsite conference, did not come lightly for the Board of Directors.

When making the decision, the Board of Directors reviewed current available information from the Public Health Agency, Health Canada, and the Ontario Provincial government. We have also reviewed our venue contracts with Caesar's Windsor, and we have also discussed and considered several of the 'unknown' variables around attendance at the event in arriving at this decision.

Contingency Plans

- The Co-Chairs of the Education and Evaluation Committee, the Dynamics 2020 Chair and our Chief Operating Officer have been and are continuing to review contingency plans and options to potentially provide conference education remotely / electronically.
- We will share more information as this comes together.

Sponsored Educational Sessions

- Should your company be interested in a sponsored educational session, please contact CACCN National Office at caccn@caccn.ca to provide the potential topic of interest.
- A sponsorship fee will apply; these fees have not yet been determined.
- Additional information will be forthcoming soon.
- CACCN is always interested in educational opportunities for our members.

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Virtual Exhibition Hall

- We are exploring the unique opportunity to provide a virtual exhibit hall for exhibitors/vendors.
- Early plans indicate a plan where exhibitors create their virtual booth space which allows critical care nurses to browse exhibitor/sponsor products and/or services.
- Exhibitors would set up an exhibitor profile, logos, product brochures, short videos.
- There is also the potential to set up a live meeting room for discussions with interested nurses.
- Attendees would visit the virtual booth, download products and the short videos, leave messages, and potentially start a live meeting with an exhibit representative.
- It is our intent to offer this option for a 12-month period.
- Exhibit fees will apply; these fees have not yet been determined.
- Additional information will be forthcoming soon.

National Office

- CACCN has remained open to serve our members, partners, exhibitors, and sponsors over the past few months. Contact information: caccn@caccn.ca / 966-477-9077.
- Our office hours are Monday to Friday, 0800 to 1600 hrs Eastern Time. The office is closed on Saturday and Sunday.

Chapter Events

- All national and chapter events planned in person, regardless of the number of attendees, continue to be postponed to a later date, cancelled, and/or moved to an electronic/digital format until further notice.

On behalf of the Board of Directors, we thank you for the support you provide to CACCN and Dynamics.

Sincerely



Mélanie Gauthier
President



Sarah Crowe
Vice-President, Chair, Dynamics 2020, Co-Chair,
Conference Education/Evaluation Committee



Lissa Currie
Treasurer, Co-Chair
Conference Education
/Evaluation Committee



Christine R Halfkenny-Zellas
Chief Operating Officer

